



Success Stories

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Success Stories

BCIC Mentor Program company selected for Canadian Technology Accelerator

Tuesday, July 10, 2012



BCIC would like to congratulate BCIC Mentor Program participant, **MyBestHelper**, one of three companies chosen by the Canadian Innovation Exchange (CIX) to participate in the **Canadian Technology Accelerator**.

Announced in Montreal at the FounderFuel Spring Demo Day, MyBestHelper will work alongside over 250 startups from over 20 countries.

The Consulate-operated Canadian Technology Accelerator provides Canadian companies the opportunity to work rent-free for three months in a fully serviced development space at RocketSpace in San Francisco or the Plug and Play Tech Center (PnP) in Sunnyvale, CA, located in the heart of Silicon Valley.

MyBestHelper is a web and mobile platform that lets families with kids find, book and pay caregivers they can trust quickly. MyBestHelper is the only global service of its kind. The idea for MyBestHelper was born out of co-founder Alex Greenhill's struggles to find a suitable caregiver for her three children. After exhausting all possible avenues to locate someone she could trust, she knew there had to be a better way to find childcare.

And how did the company get its start? Well MyBestHelper was really formed November 2011 at Startup Weekend Vancouver (SWV)! In fact, it was at Startup Weekend where they found their technical lead Francois Deschenes. Alexandra and co-founder Rob spent months searching for the right person and they were fortunate to find him at SWV.

What followed is a blur. Immediately following SWV, the Vancouver startup competed and placed 10th in the Global Startup Battle 2011. Since then, success has been knocking on their door. The company launched their first public beta successfully and on time in February 2012; was accepted into the BCIC Mentor Program; has advanced to Round 3 of the 2012 BCIC-New Ventures Competition (the winners will be announced at an awards ceremony in September); and as mentioned above, is one of three startups picked by the Canadian Innovation Exchange (CIX) at the Canadian Technology Accelerator in San Francisco startup September 1, 2012.

Want to compete in the **SOLD OUT Startup Weekend Vancouver 2012** taking place August 17-19 as part of **GROW week**? BCIC wants to send you! Simply answer the below questions and send them to Lindsay Chan at lchan@bcic.ca by this **Friday, July**

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