

TechWomen Canada Program Selects 21 Women-led Companies for Silicon Valley Visit

by *Techvibes NewsDesk* on May 2, 2013 | *Startups*

TechWomen Canada has announced the companies that have been accepted into the TechWomen Canada program in San Francisco, running May 13 to 16.

TechWomen Canada is run by the Canadian Consulate and is focused on providing Canadian women leaders in the ICT sector an opportunity to expand both professional and business networks in Silicon Valley.



The program brings approximately 21 companies from across Canada together with tech leaders, Venture Capital firms and potential corporate partners for three days of one-to-one meetings, workshops, panels and networking events in San Francisco and Palo Alto.

Each of the following participants will have the opportunity to work directly with industry experts offering advice, guidance and introductions that can enhance and accelerate business plans, technology strategies and overall company growth.

- **ePACT Network** - LinkedIn for emergencies, connecting organizations and families through any crisis.
- **Chaordix** - Crowdsourcing programs help the world's leading organizations gain market research, brand loyalty and innovation.
- **MaRS Innovation** - Commercializes the most promising research breakthroughs from 16 of Toronto's top universities, institutions and research institutes.
- **Axonify** - Combining the latest in brain science with the art of gaming.
- **Semadic** - Online and mobile social commerce applications.
- **Addictive Mobility** - Behavioural targeting using social lens to understand real-time social media activity.
- **April Age** - Software for demonstrating the effects of aging on a person's face and to illustrate the effects of smoking, sun exposure, and obesity.
- **BeanEvo** - User-friendly accounts payable SaaS aiming to cut the time and costs of invoicing.
- **Decode Global** - Games for Global Good.
- **MyBestHelper** - Where families find amazing helpers.
- **EthicalDeal** - Greener choices for everyday living for up to 70% off.
- **Scholarlab** - Educational pedagogy combined with revolutionary multimedia technology that takes online learning to a whole new level.
- **CardSwap** - Free gift cards and cash-back savings on everyday purchases.
- **Mejuri** - Online jewelry platform.
- **Splice Software** - Keep in contact with customers automatically, but with a human touch.
- **BeauCoo** - Community for women that makes it easy to discover styles, brands and stores.
- **Mathtoons Media** - Makes practicing math feel like a game.
- **Reframe Marketing** - Branding, creative events, creative promotions, design and strategic marketing that drive measurable results for your business.
- **Voices.com** - Voice-Over Marketplace for Voice-Over Talent.
- **ShopLocket** - Sell anything from anywhere.
- **CanWit** - National volunteer organization that encourages young women to consider a career in a

Tweet Like Share

Techvibes NewsDesk

Techvibes is Canada's leading technology media property. Founded in 2002, Techvibes covers technology and business news that impacts Canadians. We combine breaking local news with international coverage to deliver a unique balance of insight and information. The Techvibes Newsdesk covers a broad beat and publishes general news stories. If you have a story you would like covered, email...



» more

T Techvibes
16,201 likes

Like Page Share

Be the first of your friends to like this

Who's Hiring

	Shopify Ottawa, Canada	77 jobs
	BlueCat Toronto, Canada	57 jobs
	Hootsuite Media, Inc. Vancouver, Canada	53 jobs
	Istuary Innovation Group Vancouver, Canada	45 jobs
	Ubisoft Toronto Toronto, Canada	43 jobs
	Fortinet Inc. Burnaby, Canada	29 jobs
	Central 1 Credit Union Vancouver, Canada	29 jobs
	Tableau Software Vancouver, Canada	28 jobs

technology field.

Vancouver startup ePACT Network was among the 20 companies selected. ePACT coounder and COO Kirsten Koppang Telford shared her excitement in a press release: "To be selected to participate in the TechWomen program is such a privilege. The opportunity to speak with such successful and influential leaders in the Valley will be incredibly valuable for both our company and product plans."



ACL Services Ltd.
Vancouver, Canada

26 jobs

**Mogo Finance
Technology Inc.**
Vancouver, Canada

25 jobs



Company:

ShopLocket

Location:

Toronto, Ontario, Canada

MaRS Innovation

Company:

MaRS Innovation

Location:

Toronto, Ontario, Canada



Company:

ePACT Network Ltd.

Location:

North Vancouver, British Columbia,
Canada

ShopLocket lets anyone start selling professionally online in minutes. Simply publish a product, embed it in any website, Facebook page, or blog post, and start collecting orders. Finally, selling online is as simple as it should be. [» more](#)

MaRS Innovation (MI) is the commercialization agent for the exceptional discovery pipeline from 16 leading Ontario academic institutions. As a single-entry point to total member research activity of \$1 billion in annual research and development, MI provides an easy gateway for investors and licensees who wish to gain access to technology assets in Ontario. Supported by the Government of Canada... [» more](#)

ePACT is the emergency network, helping communities better prepare for and respond to any crisis. By leveraging the power of online networking, ePACT brings organizations and individuals together to share critical information, plan collectively and communicate before, during and after any emergency, resulting in greater connectivity and safety for all. [» more](#)

Recent Comments

- **Dedaleus**

The technology industry may be rising but so is the ludicrous demand of people shelling out of their own pocket books to stay current. Can students from low to middle class homes afford to even try...

To Combat Unemployment, Canada Must Rethink How It Approaches Digital Era · 5 hours ago

- **DavidJGFrench**

If Canada does a good job in transitioning to a fuller Digital Economy and other countries do a better job, what will be the outcome?

Canada's Role in Global Economy Depends on Leveraging Emerging Digital Trends: Report · 1 day ago

- **Russ Hanneman**

These "startups" are all funded by loans/welfare and have \$0.00 in revenue for years before folding. Comparing the jobs they provide with those at a company such as BlackBerry, is disingenuous at...

As BlackBerry Sheds Staff, Local Tech Companies Look to Scoop Talent · 1 day ago

- **Dave Berman**

And yet MLG sold for a pathetic price after the management failed to monetize the business despite the large numbers. And yet the buyer of MLG took the management team so look for this to be both...

The Incredible Growth of the E-Sports Industry · 2 days ago

Powered by Disqus

3 Comments

Techvibes - Technology News

Login

Recommend 1

Share

Sort by Best



Join the discussion...



Aprilage Inc. · 3 years ago

Looking forward to building new relationships with a great group!

^ | v · Reply · Share ›



Team myBestHelper · 3 years ago

Thrilled to be selected along side such an illustrious group!

^ | v · Reply · Share ›



BeauCoo · 3 years ago

We're proud to have one of our co-founders be invited to this awesome event.

Congratulations to all of the participants!

^ | v · Reply · Share ›

ALSO ON TECHVIBES - TECHNOLOGY NEWS

WHAT'S THIS?

Woman with Child in Car Crashes into Police Vehicle While Texting

1 comment · a month ago

DJHomeless — What an idiot. What a loser.

The Incredible Growth of the E-Sports Industry

1 comment · 3 days ago

Dave Berman — And yet MLG sold for a pathetic price after the management failed to monetize the business ...

Disney Canada Hit by Layoffs Today – More to Come?

6 comments · 10 days ago

JS — This is strictly speculation, but since the article mentions they are switching production to 3D, it is ...

The Art to Disrupting Legacy Industries

1 comment · 7 days ago

Travis Barker, MPA GCPM — Disruption occurs when an incumbent, or more likely an agile & responsive startup, ...

Subscribe

Add Disqus to your site Add Disqus Add

Privacy

About Techvibes

Masthead

Tech Fest Events

Startup Awards

Canadian Accelerators

Help & FAQ

Contact Us

Post a Job

Promote an Event

Add a Company

Write for Us

Sign Up

Log In

Feeds

Privacy Policy

Blog Sitemap

Events Sitemap

Jobs Sitemap

Directory Sitemap