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TechWomen Canada Program Selects 21 Women-led Companies for Silicon Valley Visit

by Techvibes NewsDesk on May 2, 2013 | Startups

TechWomen Canada has announced the companies that have been accepted into the TechWomen Canada program in San Francisco, running May 13 to 16.

TechWomen Canada is run by the Canadian Consulate and is focused on providing Canadian women leaders in the ICT sector an opportunity to expand both professional and business networks in Silicon Valley.



The program brings approximately 21 companies from across Canada together with tech leaders, Venture Capital firms and potential corporate partners for three days of one-to-one meetings, workshops, panels and networking events in San Francisco and Palo Alto.

Each of the following participants will have the opportunity to work directly with industry experts offering advice, guidance and introductions that can enhance and accelerate business plans, technology strategies and overall company growth.

- · ePACT Network LinkedIn for emergencies, connecting organizations and families through any crisis.
- Chaordix Crowdsourcing programs help the world's leading organizations gain market research, brand loyalty and innovation.
- MaRS Innovation Commercializes the most promising research breakthroughs from 16 of Toronto's top universities, institutions and research institutes.
- Axonify Combining the latest in brain science with the art of gaming.
- Semadic Online and mobile social commerce applications.
- Addictive Mobility Behavioural targeting using social lens to understand real-time social media activity.
- April Age Software for demonstrating the effects of aging on a person's face and to illustrate the
 effects of smoking, sun exposure, and obesity.
- · BeanEvo User-friendly accounts payable SaaS aiming to cut the time and costs of invoicing.
- Decode Global Games for Global Good.
- MyBestHelper Where families find amazing helpers.
- EthicalDeal Greener choices for everyday living for up to 70% off.
- Scholarlab Educational pedagogy combined with revolutionary multimedia technology that takes
 online learning to a whole new level.
- CardSwap Free gift cards and cash-back savings on everyday purchases.
- Mejuri Online jewelry platform.
- Splice Software Keep in contact with customers automatically, but with a human touch.
- BeauCoo Community for women that makes it easy to discover styles, brands and stores.
- Mathtoons Media Makes practicing math feel like a game.
- Reframe Marketing Branding, creative events, creative promotions, design and strategic marketing that drive measurable results for your business.
- Voices.com Voice-Over Marketplace for Voice-Over Talent.
- ShopLocket Sell anything from anywhere.
- CanWit National volunteer organization that encourages young women to consider a career in a

Techvibes NewsDesk

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Who's Hiring



technology field.

Vancouver startup ePACT Network was among the 20 companies selected. ePACT coounder and COO Kirsten Koppang Telford shared her excitement in a press release: "To be selected to participate in the TechWomen program is such a privilege. The opportunity to speak with such successful and influential leaders in the Valley will be incredibly valuable for both our company and product plans."



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MaRS Innovation (MI) is the commercialization agent for the exceptional discovery pipeline from 16 leading Ontario academic institutions. As a single-entry point to total member research activity of \$1 billion in annual research and development, MI provides an easy gateway for investors and licensees who wish to gain access to technology assets in Ontario. Supported by the Government of Canada... » more

ePACT is the emergency network, helping communities better prepare for and respond to any crisis. By leveraging the power of online networking, ePACT brings organizations and individuals together to share critical information, plan collectively and communicate before, during and after any emergency, resulting in greater connectivity and safety for all. » more

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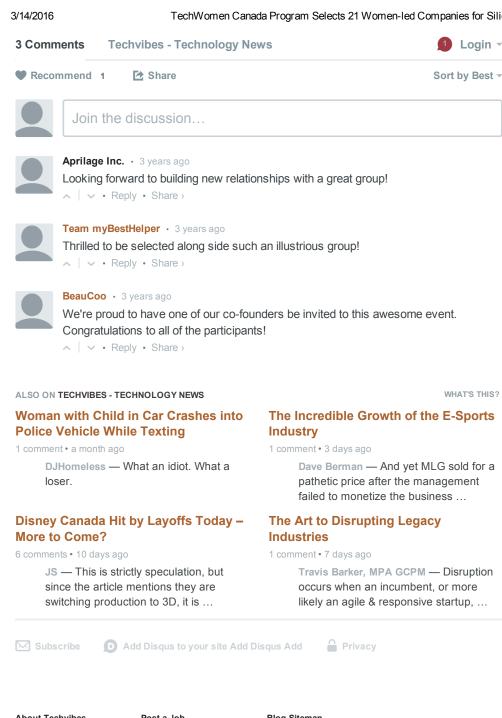
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