

ENTREPRENEURS
Introducing Vancouver's most promising young entrepreneurs

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Report on Small Business recently hosted a Young Entrepreneurs Night at The Hive, a collaborative workspace for the creativity, sustainability and community sectors in Vancouver. The networking event featured a group of early stage small-business owners and students who aspire to be entrepreneurs

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Alexandra T. Greenhill, co-founder and CEO of **myBestHelper**

myBestHelper makes it easy and fast to find the best possible fit of a home based helper - nanny, sitter or housekeeper.

Motto: Carpe Diem (Seize the day!)

Biggest myth of entrepreneurship: That it's a young man's game (the average entrepreneur is 38 years old and over 25 per cent of small businesses are owned by women).

Hero: In business, Howard Schultz, for his big idea (people needed another place where to meet other than office and home), persistence (showed his idea to 242 potential investors and 212 said no before the first yes) and execution (excellence in every detail while continuing to innovate).

Trend to watch: Anything that helps save wasted time will become popular.

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