



myBestHelper moves in to Invoke Labs

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Tech News

This week, [myBestHelper](#), a Vancouver-based web service connecting families with outstanding home helpers in their area, became the latest company to take up residence at [Invoke Labs](#) Vancouver headquarters. Invoke Labs boasts a non-traditional approach to startup incubator programs, allowing companies to begin the program when it works best for them.



MyBestHelper has nearly 4,000 users between Vancouver, Calgary and Toronto. What does the company do? They make it easy and fast for families to find the right helpers, whether they need to hire a nanny, find a babysitter or are looking for a

housekeeper. MyBestHelper explains that their technology directs you not just toward who is available and affordable, but also to people who fit your family's needs.

"myBestHelper has already proven to be a disruptive force in the home care space," said Invoke Labs managing director Keith Ippel. "We're looking forward to supporting their team as they continue on their impressive growth trajectory."

Rob Attwell, Co-Founder and COO of myBestHelper, thanked several associations, including New Ventures BC, Launch Academy, BCIC, and the [BCTIA's Center4Growth](#) for the mentorship which has helped them get this far.

We are thrilled to see such an exceptional member company and client rise to the next level, and wish myBestHelper plenty of success during their stay with Invoke Labs. As Alexandra T. Greenhill, myBestHelper Co-Founder and CEO, said, "This opportunity will truly help myBestHelper grow on a global scale and become the next Vancouver tech success story." We hope so too; remember us when you're famous!

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